

STRATEGIC DIRECTIONS 2005-2008 OPERATING PLAN 2005/06

August 30, 2005 (Final)

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Our Vision

The vision of the OARN is: Speak out for health, Speak out for rehabilitation nursing

Our Mission

The mission of the OARN shall be:

To provide leadership in:

- Advocating for healthy public policy as it relates to rehabilitation
- Promoting the full participation of nurses in shaping and delivering rehabilitation services now and in the future
- Advancing rehabilitation nursing through supporting specialist certification, practice, education, research and policy
- Advocating for healthy practice environments for rehabilitation nurses

Values and Beliefs

- Rehabilitation services should be accessible and equitable across the continuum of care and needs to attend to transition needs of patients and families. Rehabilitation is a legitimate health service that citizens can expect. An integrated policy framework needs to be developed to fund the costs of rehabilitation services.
- Patient safety issues in rehabilitation and CCC are unique, and rehabilitation nurses are guardians of patient safety. We must embark on studies that uncover these issues, and test interventions that will foster patient safety in rehabilitation
- Nursing practice is an essential element of rehabilitation, and nursing work is "therapy" in the context of rehabilitation
- Rehabilitation nursing is focused on patients and families, acknowledges and witnesses patient/family experience, enables patients and families to adapt to illness and injury and uses therapeutic communication and integration of therapeutic skills in activities of daily living as a way to make a difference to rehabilitation outcomes.
- Nurses are accountable for the care they provide to patients and families, and for the outcomes that results from that care.
- All nurses in rehabilitation must have specialized knowledge and skills, specific to the patient population being served. OARN supports specialty certification as a way to gather specialized knowledge and baccalaureate education for RN and diploma preparation for RPN, as entry to practice qualifications to work as a rehabilitation nurse.

Values and Beliefs Cont'd.

- Rehabilitation nurses have a right to work in practice environments that provide them with control over their workload and practice, that are staffed using evidence-based staffing models, that foster collaborative practice and enable nurses to be active members of the interdisciplinary team.
- Practice environments need to foster innovation and creativity, provide nurses with ample opportunities for continuing professional development, and access to leaders who are nurses who are visible, accessible and support leadership development within all members of the interdisciplinary team.
- We need to develop appropriate databases to capture baseline information who the rehabilitation nurses are, what settings do they work in, and what needs are they meeting. We need to conduct research in health care delivery models, examining relationships between staffing patterns and patient outcomes in rehabilitation.

Strategic Directions

Building on its past achievements, and responding to environmental trends, OARN has developed a new strategic plan that sets out directions and initiatives that will, in partnership with others, further the organization's vision of Speaking out for health and Speaking out for rehabilitation nursing and are the basis for the development of this operating plan.

Over the next 3 years, 4 strategic directions will guide OARN's activites. A wide range of action-oriented strategic initiatives supports each of these directions. The fiscal year beginning April 1, 2005 represents "year one" of implementing this strategic plan.

Strategic Goals:

Policy and Public Action

OARN will advocate for healthy public policy in rehabilitation by:

- Promoting rehabilitation as a key component of the health care transformation agenda including primary health care reforms, Local Health Integration Networks (LHINS), and chronic disease management across the continuum of care
- Promoting patient safety in rehabilitation care
- Educating key stakeholders about rehabilitation care needs across the continuum for diverse health populations, and diverse settings
- Endorsing public health promotion activities that are being led by others (e.g. bicycle helmets), as they pertain to rehabilitation care
- Preparing key resolutions for consideration by the RNAO Annual General Meeting (AGM) and board, and supporting members to articulate the importance of the resolutions
- Promoting healthy workplace environments for nurses in rehabilitation
- Promoting research in rehabilitation nursing, including health services research

Communications and Public Relations

OARN will promote the role of rehabilitation nurses and create networking opportunities for rehabilitation nurses by:

- Providing communications and public relations support to all the portfolios
- Continuously scanning the environment and responding to news media
- Developing a vibrant and updated website for OARN
- Revitalizing the newsletter Rehab Relay and increasing the interaction with members
- Preparing a list-serve of rehabilitation nurses who are members of OARN
- Preparing the archives for OARN and documenting its history

Membership and Education

Membership

OARN will increase membership in OARN and support members by:

- Ensuring that a current and accurate database of membership is in place, and there is smooth application process in collaboration with RNAO at present and with Canadian Association of Rehabilitation Nurses (CARN) and RNAO in the future
- Marketing rehabilitation nursing to all member levels (student, retired, etc.) and using creative mechanisms to recruit and retain members in the organization
- Creating mechanisms to encourage organizations to support their nurses to become members of OARN

Education

OARN will advocate for advancement in rehabilitation nursing practice, education, research and leadership by:

- Advocating for the integration of rehabilitation nursing curricula in universities and colleges
- Facilitating leadership role development programs for rehabilitation nurses
- Creating an inventory of education programs and experts to provide access and opportunities for workshops and conferences
- Supporting the development of a preparatory program for certification
- Organizing an annual conference in rehabilitation nursing

We intend to achieve our goals by:

- Accountability of portfolio directors
- Executive meetings frequency of teleconference and face to face meetings
- Portfolio meetings
- Progress reports and background materials circulated in advance
- Sub-committees

Operating Directions for 2005/06

POLICY AND PUBLIC ACTION

| Operating Initiative | Rationale | Strategies/ Outcome | Time Frame |
|--|--|---|----------------|
| Align OARN's policy direction to that of RNAOs as it relates to rehabilitation care and rehab nursing in Ontario | Establish link with RNAO's policy portfolio to align OARN's policy direction to that of RNAOs as it relates to rehabilitation care and rehab nursing in Ontario | Meet with Sheila Block and Doris Grinspun re aligning Rehabilitation Services and Rehab Nursing with the Primary Care agenda Connect with Nursing Practice Committee chair re opportunity to sit on the committee (Audrey Danaher) | September 2005 |
| Develop Policy and Political Action Portfolio priorities for the next 1 year | Create awareness of issues, advocate for nursing participation in creating solutions Provide key leaders and stakeholders with the information they need to move rehabilitation forward Identify and develop 3-4 key messages from OARN for the coming year: | Develop position paper on the central issues for rehabilitation services in Ontario in collaboration with RNAO and identify mechanisms to disseminate this paper | October 2005 |
| Advance/support Resolution 3 | Influence policy in rehabilitation issues | Connect with champions of the resolution Background homework on this issue | Fall 2005 |
| Continuous environmental scan to stay updated on current issues in rehabilitation and nursing | Seek opportunities to advocate for rehabilitation care and nursing | Timely response to policy issues | Ongoing |

POLICY AND PUBLIC ACTION Cont'd.

| | | Strategies/ | Time |
|-----------------------|---------------------------------|-------------------|--------------|
| Operating Initiative | Rationale | Outcome | Frame |
| Support research in | Promote the understanding of | OARN president to | January 2006 |
| patient safety in | unique patient safety issues in | promote link with | |
| rehabilitation care | rehabilitation | researchers | |
| Support research that | Promote the understanding of | OARN president to | January 2006 |
| links rehabilitation | links between practice | promote link with | |
| nursing staffing and | environment and outcomes in | researchers | |
| practice environment | rehabilitation | | |
| with outcomes in | | | |
| rehabilitation | | | |

COMMUNICATIONS AND PUBLIC RELATIONS

| | D | Strategies/ | Time |
|--|---|--|----------------|
| Operating Initiative | Rationale | Outcome | Frame |
| Provide communications and | Supporting the work of OARN | Communications and PR support to all | Ongoing |
| public relations | | portfolios | |
| support to all OARN | | portronos | |
| portfolios | | | |
| Develop/maintain a | Provide members with | Connect with the | September 2005 |
| website so that | electronic access to information | webmaster of the OARN | |
| members will have | about OARN's mission, vision, | site to discuss possible | |
| electronic access to | strategic plans, and current | lay out changes and the | |
| information about | activities | implementation of new | |
| OARN's mission, vision, strategic plans, | | ideas onto the site. (e.g. sections for each | |
| and current activities | | strategic portfolio, a | |
| | | section for our | |
| | | newsletter). | |
| | | | |
| | | | |
| Revitalizing the | Members will have a vehicle to | Make clear deadlines for | July 2005 |
| quarterly newsletter, | learn and share ideas/activities relevant to rehabilitation | the "Rehab Relay" to be | |
| the "Rehab Relay" | nursing. | on a quarterly basis. | |
| | naising. | on a quarterry basis. | |
| | | Revitalize the "Rehab | December, 2005 |
| | | Relay" by connecting | Í |
| | | with the designer to | |
| | | explore options for the | |
| | | newsletter, including | |
| | | possibly the use of more | |
| | | color, photos, new columns (e.g. portfolio | |
| | | sections, ethics section). | |
| Prepare archives and | Provide members with access to | Past president will | January 2006 |
| document history of | history and archives; facilitate | archive old photos, | , |
| OARN | transition of executive members | document the history of | |
| | | OARN, and assist with | |
| | | maintaining photos and | |
| | | records of the OARN | |
| | | future activities. | |

MEMBERSHIP

| Operating Initiative | Rationale | Strategies/ Outcome | Time Frame |
|---|--|---|---------------|
| Increase membership to 250 | Identifying and communicating advantages of membership to nurses working in a rehabilitation setting -website development that will provide rehabilitation links for nurses. Increased membership facilitates/strengthens the voice of rehabilitation nursing in Ontario. | Membership of 250 | November 2005 |
| Develop strategy to promote student membership | Promote rehabilitation nursing as an exciting and rewarding pathway to follow in their careers | 10% of membership to be students | October 2005 |
| Explore linkages with Canadian Association of Rehabilitation Nurses (CARN) | Development of formal linkage with CARN will strengthen the voice of rehabilitation nursing in Canada. | Membership in OARN gives you membership in CARN | April 2006 |

EDUCATION

| | | Strategies/ | Time |
|---|--|--|---------------|
| Operating Initiative | Rationale | Outcome | Frame |
| Review existing policies re: OARN scholarship and bursary guidelines | Foster and maintain OARN visibility and commitment to ongoing professional development for rehab nurses | Clear pathway developed for advertising, administration and awarding of OARN scholarship and bursary. | October 2005 |
| Support inaugural sitting of CNA Rehab Nursing Certification exam | Support rehab nursing as a specialty Certification will enhance the credibility of rehabilitation nurses within healthcare teams | Provide link to archived learning sessions/advertise learning sessions via Rehab Relay Support development of CNA study groups for members Participate in evaluative component of educational initiatives related to certification | April 2006 |
| 2006 OARN Conference geared toward preparation for Certification exam | Meet members' identified needs toward certification preparation Increase the visibility of rehab certification | Strike conference planning committee Determine with executive most appropriate conference planner Successful conference with 95% satisfaction rating | February 2006 |

<u>Schedule of Meetings - Second Wednesday of each month; 2-4 pm.</u>

| Date | Format | Location |
|-----------------------|-------------------------------|----------|
| | | |
| April 2005 – AGM Date | Face-to-face | RNAO AGM |
| | Face-to-face | |
| June 2005 – TBA | Strategic Plan | Toronto |
| | | |
| September 14, 2005 | Teleconference | |
| | | |
| October 12, 2005 | Teleconference | |
| | | |
| November 9, 2005 | Teleconference | |
| | Teleconference/Face-to-face- | |
| December 7, 2005 | Conference Planning | |
| | | |
| January 11, 2006 | Teleconference | |
| | | |
| February 8, 2006 | Teleconference | |
| | Teleconference/Face-to-face — | |
| March 8, 2006 | AGM Planning | |

Rehab Relay schedule

| Date of Submission | Date of Mail Out |
|--------------------|------------------|
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